



1,196 Prayers



St. Frances Cabrini, Immaculate
Conception Parish Survey

March 18-19, 2017

1,200 Participated in the Parish Survey

- Good representation across parishes, age groups

Age Group	SFC	IC	Other	Total
65+	287	141	53	481
50-65	207	82	58	347
36-49	121	34	28	183
19-35	50	17	13	80
Under 18	50	48	7	105
Total	715	322	159	1,196

- 60% from SFC (70% excluding Other)
- Aged distribution relatively consistent across parishes, with IC only slightly over-indexing for both 65+ and Under 18



“Free Form” Gives Voice, Creates Challenge

- Open-ended questions offered parishioners an opportunity to say whatever was on their minds... without limits
- Unstructured responses had to be grouped before any results could be analyzed
 - Groups initially determined on first comments reviewed
 - As assessments continued, new groups were identified
 - 2nd pass refined placement in groups... early assignment often changed
 - 3rd pass helped ensure consistency
- End-result: Data created from repetitive process



Four Questions

1. Why do you choose to be Catholic?
2. What is your personal responsibility as a Catholic?
3. What is your personal responsibility in the parish?
4. What is your personal responsibility in the local civic community?

First Thought Usually Determined the Group

- Key principle: People wrote first what the Holy Spirit guided them to
 - Useful approach when people listed multiple things
 - Verbs provided guidance: volunteer vs. help
- Final groups give a sense of the variety of responses

<u>Why Choose to Be Catholic</u>		<u>Responsibility as Catholic</u>		<u>Responsibility To Parish</u>		<u>Responsibility to Community</u>	
Responses	1,126	Responses	1,120	Responses	1,066	Responses	989
From Parents	55%	Living the Faith	46%	Participation & Support	67%	Represent/Example of Catholic	31%
Spiritual Reason	25%	Participate in Faith & Share	17%	Engage in Faith	13%	Evangelize	14%
One True Religion	11%	Be a Good Person	11%	Other	6%	Love God/Others	2%
My Choice	4%	Love God	10%	Educate	6%	Be involved	24%
Path to Heaven	3%	Parish Participation & Support	7%	I Should...	3%	Be a Good Example/Person	11%
Other	2%	Raise Family in the Faith	6%	Be Part of Parish Family	3%	Be a Good Citizen	8%
		Other	4%	Be a Good Person	2%	Other	7%
						Financial Support	2%
Minor Groups = 11		Minor Groups = 19		Minor Groups = 20		Minor Groups = 14	



“Degree” is Missing from Responses

- ▶ We can get a sense of “why” and “what”...
 - ▶ Why Catholic: I was baptized
 - ▶ Responsibility as a Catholic: To love and serve my fellow mankind
 - ▶ Responsibility to Parish: To participate and support
 - ▶ Responsibility to Community: Give back in all ways possible
- ▶ ... But we cannot discern “how much”
 - ▶ How often do I attend mass?
 - ▶ Does participate in events mean help or attend?
 - ▶ What does sharing my Catholic faith entail?



Perspectives on the Answers

- The first words typically guided placement into groups:
 - Responses often included 2 or more thoughts
 - Where there were 3 or more items, the response fell into “Other”
- As the questions moved from personal to civic:
 - Range of responses broadened significantly
 - The number of no answers increased
- As answers were grouped for analysis, results presented should be considered approximate, as another person may interpret responses in different ways
- All results exclude “No Answer” responses

Survey Summary

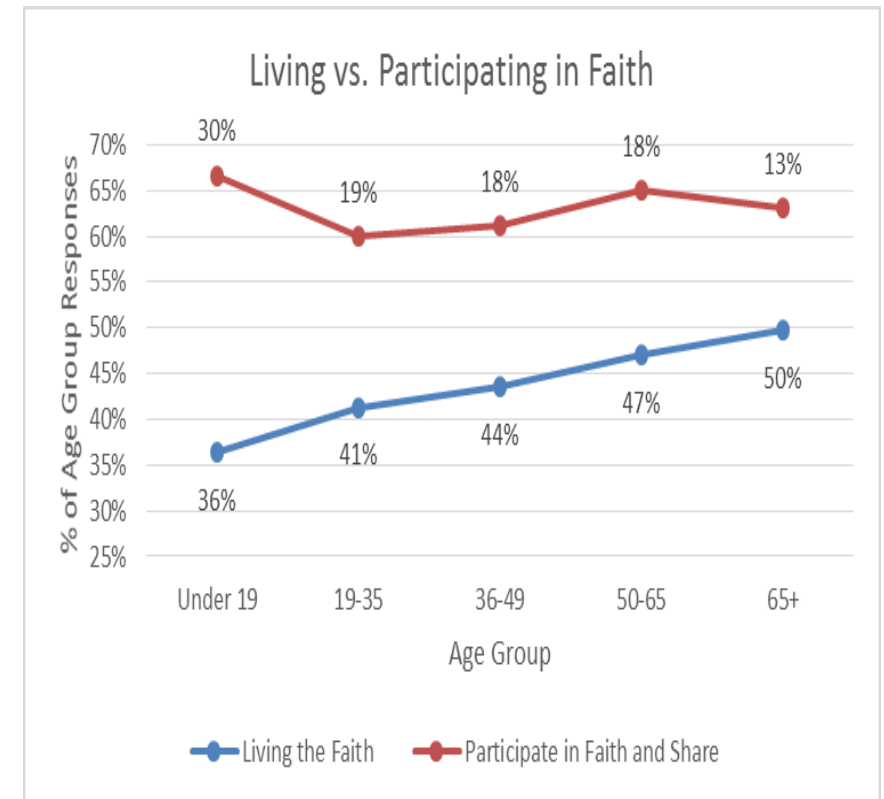
	Why Catholic	Catholic Responsibility	Parish Responsibility	Civic Responsibility
Key Answers	From Parents – 55% Spiritual Reason – 25%	Living the Faith - 46% Participate/Share Faith - 17%	Support - 67% Engage in Faith - 13%	Example of Catholic - 29% Evangelize - 23%
Insights	<ul style="list-style-type: none"> 50% of responses “From Parents” included additional faith statement 73% of reasons went beyond “Born, Baptized, Brought Up” One True Religion 11%, My Choice 4% and Path to Heaven 3% were other influences 	<ul style="list-style-type: none"> Living the Faith and Participating In/Sharing the Faith mean very different things between age groups Passing on the faith most important to 36-49 yr olds 	<ul style="list-style-type: none"> Verbs matter when exploring “support” (Volunteer, contribute, participate, help, serve) Variety of responses makes unclear split of TTT See Parish Responsibility Slides 	<ul style="list-style-type: none"> Broadest answer set 2 Types of Groups <ul style="list-style-type: none"> Faith Focused (47%) Civic (53%)
Parish Differences	<ul style="list-style-type: none"> IC: +7% higher “From Parents driven by higher rates from both >65 and Under 19 	<ul style="list-style-type: none"> Close results IC: +5% Higher on Participate/Share Faith 	<ul style="list-style-type: none"> No meaningful differences 	<ul style="list-style-type: none"> SFC +6% in total Faith Groups, with offset in “Be a Good Person”
Age Differences	<ul style="list-style-type: none"> 50+: +7% higher “From Parents Under 18: 38% cited Spiritual Reason behind desire to love God) 36-49: +4% selected One True Religion 	<ul style="list-style-type: none"> Very different age patterns between top two answers See Participating vs. Living the Faith slide 	<ul style="list-style-type: none"> Trends similar to Catholic responsibilities Teens higher in Engagement but less in Participate 	<ul style="list-style-type: none"> 65+ showed 40/60 split between faith & civic
Watch-outs	<ul style="list-style-type: none"> Efforts to tease out degree faith were unsuccessful 	<ul style="list-style-type: none"> “Be a Good Person” may be implied in Faith 	<ul style="list-style-type: none"> Impossible to assess stated responsibility vs. action 	
Implications	<ul style="list-style-type: none"> Opportunity exists to encourage statements of “Why Catholic?” beyond parental influence 	<ul style="list-style-type: none"> Discussion warranted on living vs. participating in the faith 	<ul style="list-style-type: none"> Seek quantitative data to challenge these results Explore different messages to engage parishioners 	<ul style="list-style-type: none"> TBD

Living the Faith vs. Participating/Sharing Faith

- Two categories represent 65% of responses, but mean very different things

Living the Faith	Participating In/Sharing Faith
Be an example of our Faith	Attend Mass
Live a Christian Life	Receive the Sacraments
Live in Alignment w/ Teachings	Evangelize
Be a Good Catholic	
Prayer	

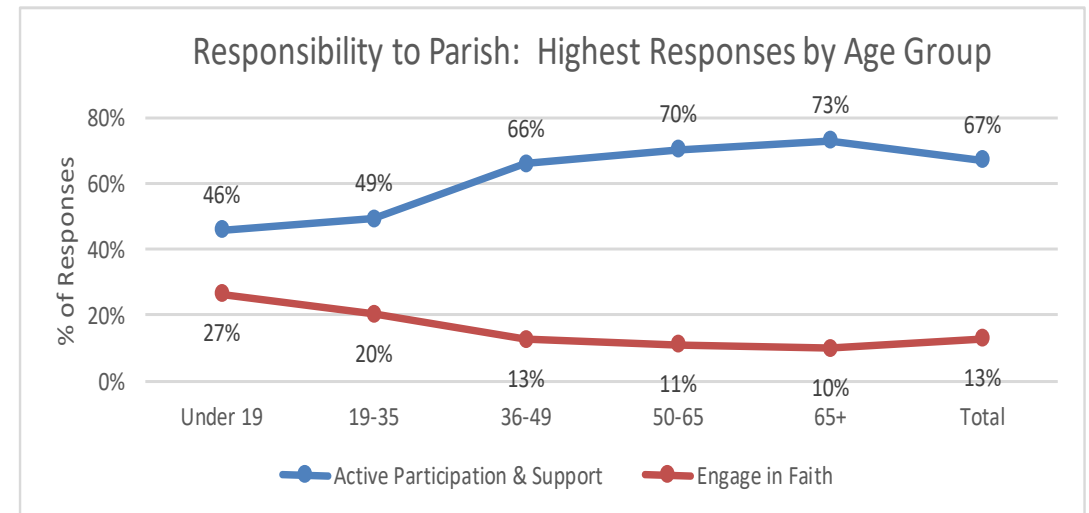
- Responses seem to represent the wisdom gained with age vs. the “experience” of the mass and sacraments



Responsibility to Parish by Age Group Follows the Pattern Seen in Responsibility As Catholic

- Teen-agers show the highest degree of responsibility in Engagement with Faith through Mass and the Sacraments
- Response rates trend down as age increases
- Active Participation and Support shows opposite result as involvement becomes more important with experience

Responsibility to Parish	Under 19	19-35	36-49	50-65	65+	Total
Active Participation & Support	46%	49%	66%	70%	73%	67%
Engage in Faith	27%	20%	13%	11%	10%	13%
Other	10%	6%	6%	5%	7%	6%
Educate	6%	14%	10%	5%	2%	6%
I Should...	3%	6%	2%	3%	4%	3%
Be Part of Parish Family	3%	1%	2%	4%	3%	3%
Be Kind, Good Person	5%	3%	1%	1%	2%	2%
Grand Total	100%	100%	100%	100%	100%	100%





What do 715 Parishioners Mean by “Participation and Support”

- ▶ Verbs or Descriptions used in responses may provide insights:
 - ▶ **Support TTT** – Willingness to support broadly in by offering time, talent and treasure
 - ▶ **General Support & Contribute** – Support in some way, and also give
 - ▶ **Contribute** – Financial support only
 - ▶ **Volunteer** – Willingness to help, either proactively or in response to request
 - ▶ **Participate or Be Involved** – Geared toward attending events
 - ▶ **Serve** – Very generic descriptor
 - ▶ **Help and Assist** – Very generic descriptors
- ▶ Very little indication of how much people really do support

Understanding Participation and Support

30% of responses encompass all elements of Time, Talent, Treasure

